

## Travel Correspondent Contract

Center for Global Engagement  
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This program is specifically designed for students during their study abroad programs who wish to gain a better understanding of their experience and share their adventures with other CSU students through service. At CGE, we believe that all students should have the chance to participate in a study abroad program during your college career.

As a study abroad participant, you are in a unique position, in that you can help us tell other students at CSU about study abroad. Many students still think that study abroad is too expensive or only suited for language majors, as you may have thought at one time as well. We need your help in making sure that all students know the truth about study abroad: it is for everyone!

In an effort to reach out to students, your goal is to showcase the accessibility of study abroad to your peers, as well as highlight the benefits of study abroad from an academic, professional and/or personal perspective. When possible, you should capture CSU students abroad demonstrating school spirit (via video/photo). For example, photos that include students wearing CSU apparel is encouraged. The product of your participation in this program will be a reflection and representation of the University; and thus, the product must uphold the University conduct code and standards.

### General Requirements

- Students must be participating in a CSU approved study abroad program.
- Participant must be willing to share all rights to photos and video footage with CSU.
- Participant must agree to return borrowed equipment to University Relations upon completion of their program.
- Participant must fulfill a minimum requirement of photos, social media, and/or blog posts, based upon the length of their program. (Not applicable for video).
- Participant receives 5 hours of service towards service requirements for CSU study abroad funding awards.

### Video Journalists

Video correspondents will be provided an HD video camera (Canon), sponsored by the CSU University Relations office, to utilize during their study abroad travels. There is a limited availability for this option (3-4), and students will be selected based on previous experience with video production and diversity of programs. The correspondent is responsible for video documenting their programs activities, including travel, course excursions, etc. We recommend interviewing participants towards the end of the program to gain their impressions from students. The correspondent is responsible for returning all equipment and raw video footage to CSU upon completion of their program. All video footage will be subject to use by University Relations in marketing materials produced by the University.

### Photo Journalists

Photo journalists utilize their own digital camera during the study abroad program. Students are responsible for submitting high-resolution images of their photos upon their return and creating an online photo journal. Your photos will be highlighted on the CSU website, CSU publications or other marketing pieces by the [University Relations](#) office. Photos must be high-resolution images suitable for printing/marketing.

Minimum number of quality photos to receive credit:

1 week program: 25 photos

2-3 week program: 50 photos  
4 week program: 75 photos  
8 week+ program: 100 photos  
Recommended Photo Journal platforms:  
<http://www.shutterstock.com/>  
<https://picasaweb.google.com/home>  
<http://www.flickr.com/>  
See an example of a good photo journal  
<http://educationecuador.shutterstock.com/>

### **Social Media Take-Overs**

Students interested in participating in an Instagram Take-Over will be required to post each day (Monday-Friday) on the following topics with the proper hashtags. #MotivationMonday: introduce yourself and a quote about travel, #TastetheWorldTuesday: favorite international food and description, #WorldTravelingWednesday: favorite place during your time abroad OR where you want to visit, #ThrowbackThursday: interesting history fact about country or favorite memory, #FriendlyFriday: post a picture with a local or someone else on your study abroad. You will also be required to also come up with 5 articles(news, blog, interesting event), videos, and/or pictures to have posted on our Study Abroad Facebook.

### **Momentum Undergraduate Research Journal**

Interested students can write an APA formatted 4-5 page paper highlighting how their study abroad affected their lives academically, professionally, and personally. The deadline for Fall submissions is November 1<sup>st</sup> and Spring is March 1<sup>st</sup>. Please submit all papers to [momentum@columbusstate.edu](mailto:momentum@columbusstate.edu). Only if the review committee chooses your submission will you receive credit for all 5 volunteer hours. Otherwise, you will only receive 2.5 hours toward your required amount for the semester.

### **Bloggers**

Online bloggers will regularly provide descriptive posts of their activities, studies, adventures and thoughts while abroad. Blogs will be linked to the CSU website, and select entries may be highlighted by University Relations or the Center for Global Engagement in marketing publications.

Minimum number of blog posts to receive credit:

1 week program: 5 posts  
2-3 week program: 10 posts  
4 week program: 15 posts  
8 week+ program: 30 posts

Recommended blog platforms include:

<http://wordpress.org/>  
<http://www.tumblr.com/>  
[www.blogger.com](http://www.blogger.com)  
[www.blog.com](http://www.blog.com)

Example of a good blog post:

<http://blogs.iesabroad.org/kcrawfo1lithaca-edu/five-senses-in-amsterdam/>

View previous study abroad blogs from CSU students here:

<http://studyabroad.columbusstate.edu/studentblogs.php>

## Contract Agreement

Thank you for your participation in the Travel Correspondent program. Please sign the contract after you have read and fully understand the requirements listed above.

I will complete my contract by submitting one of the following according to the requirements listed above within one year of returning:

- Video Journal
- Photo Journal
- Blog
- Social Media Take-Over
- Momentum Undergraduate Research Journal Write-Up

I, \_\_\_\_\_, accept the responsibilities of the Travel Correspondent position & (Print Name)

agree to the conditions above. \_\_\_\_\_  
(Signature) (Date)

Faculty Signature \_\_\_\_\_ Date \_\_\_\_\_